zoesidhom@gmail.com
www.zoesidhom.com
559.740.3344

OBJECTIVE: *TO WORK IN AN EXPERIENTIAL DESIGN FOCUSED ENVIRONMENT*

work experience

Self Employed (Freelance)
March 2023 - Today`

Freelance Experiential & Graphic Designer - Remote
Worked with up and coming event agencies, such as MAS, to design and execute elaborate activations for the public featuring high profile brands and influencers. Responsibilities include art direction, 3d modelling, concept design, client presentation, fabrication coordination & specification, prop sourcing, and on site direction

SPM Design
November 2020 - March 2023

Experiential/Environmental Designer - Orange, CA
Working directly with small & large named brands, primary responsibilities including environmental graphic design, print production, art curation, 3d modeling, and generaing design ideas that align with the ideals of the brand. Company maintains a focus on bringing unique experiences to workplace environments, public spaces, and more.

Bickel Group Architecture
July 2019 - November 2020

Designer - Newport Beach, CA
3D modeled and rendered projects for city submittals; produced commercial floor plans, elevations, and site plans; created building concepts and ideas based on design research; managed photography for company website; worked under deadlines

Bassenian and Lagoni Architects
Summer 2015
Summer 2016

Design Intern - Newport Beach, CA
Drafted and edited residential floor plans collaborated with graphics department on rendering projects under tight deadlines

education

California Polytechnic State University, San luis Obispo
BArch in Architecture, Art minor
Graduated: June 2019

San Luis Obispo, CA
GPA: 3.1

Academic Initiatives Abroad Rome Center
September - December 2018

Rome, Italy

Architectural Institute of Prague
February - May 2018

Prague, Czech Republic

awards

Honorable Mention || Vellum Furniture Competition 2018
Dean's List || Spring 2017

design & software skills

SKETCHUP	PHOTOSHOP	RHINO
ILLUSTRATOR	INDESIGN	GOOGLE SUITE
LUMION	VRAY	AUTOCAD